



# OUR WORLD FOR A BETTER WORLD

We consequently live to the standards of environmentally friendly acting in our everyday business. Close to you and under one roof. Live comfortably, shop versatile and enjoy culinary delights. With first-class fresh and regional products solely in harmony with nature. All materials and ingredients are handpicked and therefore form the basis for exclusive quality. Locally anchored, nationally connected, internationally oriented and globally sustainable.

**The concept is simple and innovative: Ecological culinary and living experiences under one roof – solely with products in harmony with nature.**

Each step brings us closer to our goal. Join us for a while on this journey!

## VISION.

„Think global, eat local“. Measurable by the ecological footprint, we are actively committed to the proper handling of resources and demand respect for nature and the environment.

We encourage ecological actions and set ourselves the goal to use healthy awareness to set new standards for energy consumption. The inclusion of regional building materials and eco-friendly materials, as well as a sustainable energy strategy are second nature to Local.

## PRINCIPLES.

**Housing** - architecture with a clear conscience. We value **modern, climate-friendly design**, semi-natural materials from the region, equipped with the latest, **energy-saving technology**. All buildings and room guarantee **minimal CO2 emissions**. The transparent and open design ensures a spaces living experience.

**Food - Regional** and **seasonal** specialities, organic products, **vegetarian kitchen**, high and direct wages to small farmers for **sustainably grown food** abroad – all this gives us a good feeling and we hope you will share the same feeling. Maybe we cannot save the world on our own, but we can certainly make a concrete contribution.

**Energy** - Our energy concept is based on the use of **renewable energy sources**.

A sophisticated ventilation system ensures well-being and can recover energy from the air within the room.

**Mobility** - We avoid long delivery routes and rely on regional products and services. We use electric, emission free cars for our fleet.

**Textilien** - All our textiles (whether linens, tablecloths, curtains or staff uniforms) are exclusively made from pesticide-free organic cotton or recycling fabrics.

**Abfallentsorgung** - We strictly recycle and separate waste. Packaging materials are made from recycled and renewable materials. Organic waste is used as biomass for energy generation. The use of biological and biodegradable detergents and cleaning agents protects our waters.



## LOCAL 3 IN 1.

Living.

Food.

Shopping.

## HOTEL BUSINESS. BUSINESS-APARTMENTS.

LOCAL hotel, boarding house and business apartments combine the best of both worlds: the service and the freedom of a hotel with the advantages of a fully equipped apartment. Business and leisure combined with comfort. LOCAL is built in a modern, climate-friendly design, the latest energy-saving technology and exclusively with semi-natural materials from the region. An architecture with a clear conscience.

## RESTAURANT

Our restaurants are characterised by their simplicity and regionality. The fundamental idea of an environmentally conscious and sustainable cuisine offers our customers the chance to enjoy a new taste experience consisting of fresh and high quality ingredients. Fast and at any time of the day, LOCAL restaurants offer a unique and culinary experience with their selection of dishes.

*„The world needs examples like „LOCAL“, which demonstrate how sustainability can be realized in real life. We are particularly pleased that hereby the vegetarian kitchen takes centre stage, as it is a truly significant part of a sustainable lifestyle.“* Mahi Klosterhalfen, Managing Director, Albert Schweitzer Foundation for our shared world.

## RETAIL TRADE **SHOP-IN-SHOP**

## WOOD STOVE BAKERY.

LOCAL bakeries focus on traditional baking crafts when it comes to their bakery products. Handmade doughs, baked in a wood-fired stove make the bread and pastry specialities unique.

## CAFÉ.

Fair trade meets traditional coffee culture. Whilst the variety of aromatic roasted coffee beans invite to enjoy a coffee and cake, the cosy ambience encourage our guests to relax and forget about their worries.

## CONFECTIONERY.

Natural and seasonal products form the basis for culinary delights for our demanding clientele. The regional specialities and patisserie creations at the highest level seduce to sustainability.



## ICE CREAM SPECIALITIES.

Ice cream culture that sets new standards. The homemade ice cream flavours excel through ingredients from natural and animal-friendly sources. A unique ice cream culture of cool delicacies is reflected in both the flavour and the variety of flavour combinations.

## CONFISERIE.

Think global, eat local. Luxury fair trade cocoa beans from ecologically balanced cultivations, grown in countries such as Madagascar, Indonesia or South America are the basis for our chocolate.

## EXPRESS.

There is no faster or healthier option. Homemade sandwiches, wraps, salads, drinks and many other delicacies to take away.

## BEER.

The traditional art of brewing and contemporary sustainability combined. Freshly brewed from the purest ingredients each week. Our naturally pure beer is brewed with water, organic barley, organic hops and yeast. And a fresh homemade Brezel from our wood-fired stove to go with it, what else do you need?

## CATERING.

For unforgettable events full of emotion. We have a restaurant, cafés, a bakery or confectionery shop as well as a confiserie at our disposal. So we make sure that everything comes “from a single source”. Our guests can enjoy a wide range of specialities. At your request we are always happy to deliver quickly and reliable for your occasion.

## LOCAL TEAM.

People with common goals. Only if we can rely on a team of people sharing our commitment and values to 100% then our sustainability projects can succeed. With great respect and the right to participation we reward the willingness to engage with heart and mind in the different areas of the company. By providing apprenticeships for young people in career fields with a future we fulfil our social responsibility. Thereby the creation of regional jobs is also one of our goals. Short commutes mean less emissions.